

MEDIA KIT

ProductionMaintenance

The magazine for Maintenance, Production and Risk prevention.

www.production-maintenance.com



Benefit from the aura of a unique brand on the market for your multi-channel communication.



40 000
copies per
year



200 000
visitors per
year



6 000
industry contacts
receiving the newsletter



3 000
followers on
social media



30
partner trade shows

CREATE OR MAINTAIN THE LINK WITH YOUR TARGET



OUR PARTNERS

Multi-channel communication



Print magazine, digital magazine, website, Apple and Google mobile applications, newsletters.... **Production maintenance** is present on all media with professionals from the sector in order to provide you with true multi-channel communication with players in the sector.

MAINTENANCE EN PRODUCTION

PAROLE D'EXPERT

Le M.E.S. comme soutien devenu incontournable dans l'agroalimentaire

Dans cet interview, Sébastien Delisle, expert MES chez intégrateur de solutions industrielles OET, explique comment le Manufacturing Execution System (MES) s'est imposé dans le secteur de l'agroalimentaire, répondant à aux besoins absolus de traçabilité du secteur.



Sébastien Delisle
Expert MES
chez OET



Events



As a partner of nearly 20 trade shows each year, **Production maintenance** helps you strengthen your attendance at the sector's events, or even replace it by being present in the issues distributed physically and free of charge to visitors and exhibitors.

Cobranding



Highlight your expertise by associating your brand with that of a publication recognised in your market: in addition to the news, practical solutions and expert opinions in each issue, the in-depth reports on current market trends help make **Production maintenance** a genuine business partner for its readers. The articles published on the magazine's website and on social media also ensure permanent contact with readers.

PRINT AUDIENCE



4

issues per year



10 000

copies per year



5 000

Extra-diffusion copies per issue

*Global Industrie, Sepem Industries, Production Temps Réel, Preventica, ...

DIGITAL AUDIENCE



16 000

visitors per year



20 000

Qualified e-mails on our database



3 000

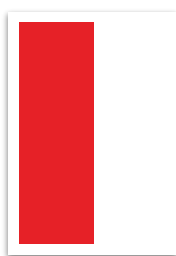
followers on social media

PRINT DISTRIBUTION FORMATS

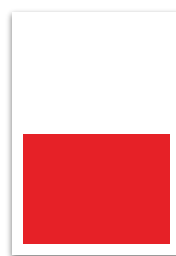
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Full page
210*297 mm



Halfpage
90*274 mm



Half page
190*125 mm

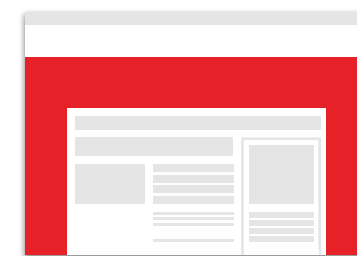


Third page
55*274 mm

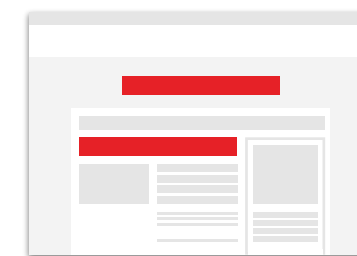


Quarter page
90*132 mm

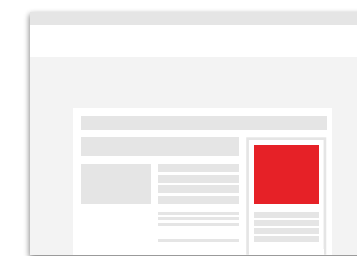
DIGITAL DISTRIBUTION FORMATS



Interface skin
1920*925 pixels



Leaderboard & banner
728*90 pixels



In-line rectangle
300*250 pixels



Mobile
320*100 pixels

Sonia Cheniti
Advertising contact



s.cheniti@mrj-corp.fr



+ 33 1 84 80 19 24

Olivier Guillon
Journalist



o.guillon@mrj-corp.fr

mg
Presse

COMMUNICATE TO A TARGETED AUDIENCE

A circulation targeted at professionals

Distribution by subscription 10.000 copies

- 39% Maintenance
- 30% Production / Technic / Fabrication
- 11% Methods
- 8% Security / Environment
- 6% Purchase / General services
- 3% Logistic
- 3% Others



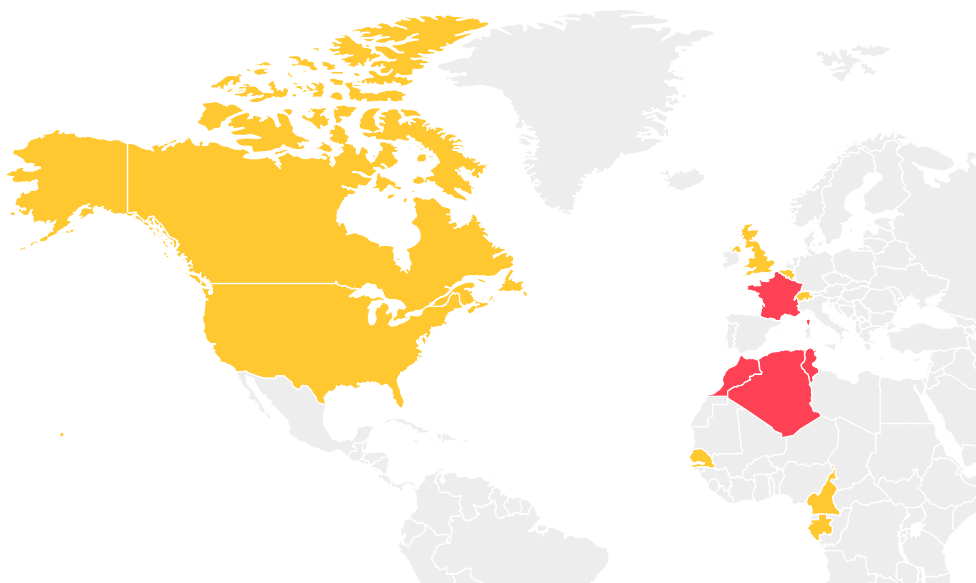
Activity area




Fabrication de machines et équipement	18.7%
Auto manufacturing, aeronautic, railway and naval	15.6%
Mechanical industries metallurgy	12.8%
Electric and electronic industries	11.7%
Food industries	10.8%
Environment / Energy	8.9%
Chemistry / Health	8.2%
Services	7.1%
Building / Public works	4.8%
Others	1.4%

An International readership

- 65% France
- 10% Morocco
- 7% Tunisia
- 7% Algeria
- 4% Belgium
- 3% Switzerland
- 4% Others



Magazine	Rates
Inside pages	
Front cover	€ 5 200
Full page (210*297 mm)	€ 3 200
Half page vertical (90*274 mm)	€ 2 100
Half page horizontal (190*125 mm)	€ 2 100
Third of a page (55*274 mm)	€ 1 800
Quarter page (90*132 mm)	€ 1 200
Employment section: half page (190*125 mm)	€ 1 500
Employment section: quarter page (90*132 mm)	€1 000
Preferred spaces	
2nd cover	€ 5 200
3rd cover	€ 4 000
4th cover	€ 5 900
Special offers	
Insert: right of asylum of your document (printing and routing costs on quotation)	€ 3 500
Communication on the back of our offers for subscription or re-subscription	€ 1 500 per issue
New customer	- 4%
Loyalty	- 6%
Broker agency	- 15%
2 publications	- 4%
3 publications	- 7%
4 parutions	- 9%

Website, social media, apps and digital magazine	Rates
Display *	
*Display managed by Google Ad manager 	
Site design as home after 1 300 pixels (1920*925 pixels)	€ 2 500 for 1 month
Large leaderboard on the website (970*90 pixels)	€ 2 000 for 1 month
Bannière on the web site (728*90 et 320*100 pixels)	€ 500 for 1 month
In line rectangle on the web site (300*250 pixels)	€ 1 000 for 1 month
News on the website (text + photo)	€ 450 (no end date)
Video on the website (embedded Youtube format)	€ 450 (no end date)
White paper on the website	€ 450 (no end date)
Webinar, conferences, training, et. announced ont he Agenda section	€ 300 (no end date)
Newsletters	
Banner in the newsletter (728*90 pixels)	€ 450 per newsletter
News in the newsletter (product/service)	€ 350 per newsletter
Data	
Production of the html file, Location & Routing	From € 450
Brand content	
Sponsored news of 3,000 characters (written by a specialist journalist and published on the website and in a newsletter)	€ 3 000
Our art studio can give you a quote for the production of your advertisement on simple request.	
Rates in € HT without taxes (TVA : 20%)	

PLANNING NEWSLETTER

SPECIFICATIONS

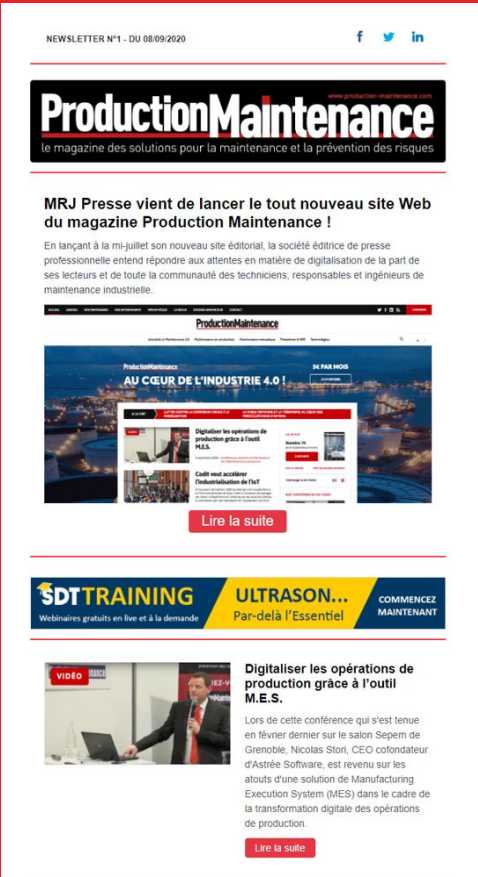
BANNER

Size 728 * 90 pixels
Type jpeg ou png
Weight..... 30 Ko max

NEWS

Title 72 caractè s* maximum
Subtitle 282 caractè s* maximum
Text 943 caractè s* maximum
Photo 320 * 240 pixels, 30 Ko maximum

**blanks included*



Sonia Cheniti

ADVERTISING CONTACT

+ 33 1 84 80 19 24

s.cheniti@mrj-corp.fr

Olivier Guillon

JOURNALIST

o.guillon@mrj-corp.fr



Ile-de-France

Le Trèfle
22 Boulevard Gambetta
92130 Issy-les-Moulineaux



Nouvelle-Aquitaine

71 Boulevard du président
Wilson
33200 Bordeaux



Eure-et-Loir

ZA Saint-Mathieu
8 rue des Garennes
78550 Houdan

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ProductionMaintenance

MAINTENANCE&ENTREPRISE



Since 2006, our vocation has been to inform professionals about their profession through our magazines, our websites and our social networks. We publish 5 print and digital magazines, 2 applications and 3 online directories for connecting B2B professionals.

EVERY YEAR, MRJ PRESSE IS :

200 000

copies distributed

400 000

visitors on our websites

800 000

seen pages

600 000

e-mails sent

50

trade fairs

Realised by takasit

MAINTENANCE&CO

MESURES&TESTS

QUALITY&CO

TRAMETAL

N°	Technologies	Maintenance in production	Management	Mecanichal maintenance	Prevention & HSE	Exhibitions
N° 76 FEB/MAR Deadline 02-15-22	"4.0" Solutions for maintenance and production With Industry 4.0 , the two universe of production and maintenance come together. Corn thanks to which solutions (software, sensors, supervision and twins digital, automation, etc.) and how to implement them?	Monitor production at bar turners In a context of large-scale production , what technological and IT resources can the bar turning industry have to ensure real-time monitoring of the production tool?	Special CMMS in the food industry CMMS is a component of Industry 4.0, and this is particularly felt in the food industry (reliability of equipment, rapid maintenance interventions, inventory management, quality monitoring, etc.).	Special industrial bearings Which industrial bearings to choose and how to monitor and maintain them to ensure the proper functioning of the process (bearings, lubricant, sensors, software, etc.). >> file produced with our partner Artema	Preventica Special Security and risk prevention solutions in the spotlight. Best practices to implement and technological solutions	CFIA Rennes Simodec Innova Maintenance Production Temps Réel Lille Production Temps Réel Lyon Préventica Lyon
N° 77 MAU/JUN Deadline 05-04-22	Maintenance des machines-outils On the occasion of the Global Industrie Paris trade fair, an update on monitoring and maintenance technologies for production tools: machine tools and special machines in the spotlight	Produce in real time Guarantee the proper functioning of machines during production thanks to connected objects / IIoT	Special TPM Software, tools and best practices to ensure a good Total Productive Maintenance approach	Energetic efficiency Achieve energy savings on its production equipment. How to do it ? >> file produced with our partner Artema	Special Access to maintenance area What types of tangible and intangible security barriers can be put in place to guarantee the safety of people?	Global Industrie Paris IoT / MtoM Production Temps Réel Sepem Colmar
N° 78 AUG/SEP Deadline 07-21-22	Industry 4.0 and measurement in maintenance On the occasion of the Measure Solutions Expo trade fair, Production Maintenance is focusing on the various means of measurement for maintenance - monitoring / line control / fault detection	Industry 4.0 and measurement in maintenance Monitoring of production equipment in the food industry. How to monitor production equipment in the food industry, where nothing has to stop? Remote monitoring solutions, supervision, sensors ...	Special M.E.S. M.E.S. : how the solutions of M.E.S. do they ensure continuous process monitoring ? Focus ERP for maintenance Make ERP a relevant tool for maintenance	The right lubrication in the right place What solutions should be implemented to ensure optimal lubrication of its equipment ? >> file produced with our partner Artema	Special gas detection and Atex zones How to reduce the risk of exposure and fires? How to monitor gas leaks to limit the risk of accidents, especially in the Atex zone	Sepem Toulouse/CFIA Salon Solutions Assises du MES Mesure Solutions Expo Préventica Performance Awards (Bemas)
N° 79 NOV/DEC Deadline 11-02-22	Monitoring of electric motors The maintenance of electric motors and, upstream, the monitoring of their operating condition, respond to specific practices.	Monitoring of the state of health of operating equipment To ensure the proper functioning of machines in production , several technologies exist (vibration analysis, ultrasound, vision, etc.)	Towards more mobility for the maintenance technician File on mobility tools / solutions to support maintenance technicians in the field and places of intervention.	Wind Turbine Maintenance Special How to ensure the monitoring, maintenance and good health of wind turbines (remote maintenance, supervision, bearings, lubrication, etc.)? >> file produced with our partner Artema	Machine safety: the issue of machine lockout Reduce accidents during maintenance or adjustment of the machine thanks to logging solutions and simple practices	Sepem Douai Production Temps Réel Intermaintenance Expoprotection